

March 5 2004

Appendix B: Feedback Analysis: 2004

Numbers Responded: 94 / 1000 (approx) 10%

Rating of Overall Event: (1 being very poor, 10 being excellent)

Rating	No. of Votes	Percentage
1	0	N/A
2	2	2%
3	2	2%
4	0	N/A
5	0	N/A
6	6	7%
7	18	21%
8	28	33%
9	10	12%
10	20	23%

89% rated the Conference 7 or higher.

Reasons for Rating of Event:

It just gets better... Brilliant...Great!...

It is important for like-minded women to come together. Incredibly informative and helpful for women of all levels

Good Networking, well organised

Great atmosphere, great venue

All sorts of organisations working together without any prejudice.

Well organised. Fantastic choice of workshops Well done!

The day was excellent... The organisation was excellent, and that demonstrates the amazing ability to achieve with goodwill and lack of resources

It gets better every year – I have attended every LeicestHERday so far!

Well organised, lots going on! (x6)

Great atmosphere, people seemed to be enjoying themselves, the speakers were great

Everything was well organised, much better than last year

Stalls situation could be better

Main hall setting was great – busy atmosphere

Well organised. Everyone is so helpful and friendly

Organised and pleasant experience

Loved the workshops (x6)

Good to have water available all day

Lots of people attended and seemed happy with what was available

Venue was brilliant – keep it for next year!

Great to see so many Leicester organisations represented

It was obvious that people had worked very hard to the run up to the event

What was the most useful: (note – some multi selected)

Activity	No. of Votes	Percentage
Workshops / Discussion Groups	40	27%
Stalls	44	30%
Speakers	36	24%
Challenges	16	11%
Other:		
Opportunity to Network	8	5%
Directory	4	3%

Add or change for next event:

Less of a gap between day and evening event

More workshops to attend

More hands on activities

The delay in timings needs improving (x4)

An inspiring speaker who everyone can relate to

More advertising for the event so even more people can come along and join in!!

Timings – only had 30 minutes in the workshop in the morning (x4)

I don't think it can be changed – it's fantastic and I look forward to next year

More advanced publicity for the event, so I can prepare and plan how to get more out of the day

More information about the workshops and speakers

Too many workshops – some had none or 1 or 2 people

Registrations could be alphabetically by queues

Women's personal stories – different backgrounds, careers chosen etc

Workshops broken down into am pm eve lists

More time needed to enjoy workshops

Need a young achievers representative on the panel

Accessibility for wheelchairs was poor around the stalls and auditorium when workshops taking place

Stalls too segregated between business and community

More Leisure representation

We do not understand the aims of the attendees, so were not able to tailor our offering to suit those wants and needs / who is the target audience (x4)

Did not get a ticket in advance

Did not keep to time schedule

Close the stalls at the workshops next time so we can all be involved (x4)

Workshops were stereotypical women's activities sadly lapped up by participants

More focus on leisure / sport – audience loved the exercise session

More focus on business – especially in the workshops

Hand out goody bags at registration – then everyone gets one each!

We did not get a goody bag even though we arrived fairly early (x2)

Closing session had less people there than opening session

Could have got more going with the discussion groups – get more meaningful contribution to issues from the diverse audience
 Clearer “signposting” to the day for new attendees
 A Prayer Room
 Put a lot of thought and money into workshop then no one attended – pre book next year? (x3)
 Audience disrespectful to speakers
 There was so much going on – too busy, hard to decide what to do
 More involvement from young people
 Would like to see a younger speaker (x2)
 Workshops made the main hall too busy (x4)
 Too much political talk especially from the speakers
 More entertainment
 Other communities to attend
 Men should not attend (from a female respondent)
 More men should be invited (from a male respondent)
 Panel should be more diverse
 Stalls on how to deal with illnesses
 Speeches were too long

Entertainment Rating:

Rating	No. of Votes	Percentage
1	0	N/A
2	0	N/A
3	2	4.5%
4	0	N/A
5	8	15%
6	4	8%
7	2	4.5%
8	4	8%
9	16	30%
10	16	30%

Entertainment Comments:

The Choir were great (x4)
 All excellent (x4)
 Yasmin Alibhai-Brown / Duchess were great (x6)
 There was not enough entertainment through the day (x4)

Food and Refreshments

Rating	No. of Votes	Percentage
Good	10	45.5%
Very Good	4	18%
Excellent	8	36.5%

Food Comments:

Brilliant – great service and value
Generous selection
Catered to most tastes
Sandwiches would have been nice
I would have preferred hot food like last year

Twilight Comments

I would like to see this more integrated with the day. All publicity should highlight this event. Invite the youth services
I invited my daughters to attend but they did not come – this reflects their confidence in their lives (gender not an issue to them) and considered this a “sexist” event!
Less of a gap between day and evening
Wider participation of other youth groups, including different communities
Workshop a bit disorganised in the evening
Have something to do in the gap between day and evening
It’s great already as it is – don’t change anything
Have the Poptastic Dance Group
I really enjoyed watching the young people perform
Entertainment was good

Prize Draw Winners:

£100 Goldsmiths Voucher: Rajee Pattni
Ragdale Hall Pampering Day: Michael Bown
Burleigh Springs Day Spa: Fazila Abba
Ramada Jarvis Meal Out for Two: Elvy Morton
Virgin Cosmetics Gift Packs: Sharanjit Kaur and Elaine Clarke
Recipe Diary Packs: Winifred Bradbury and Yasmin Malik